

## PERCORSO PRIVACY POLICY

Last Updated: September 2, 2024

MorelandConnect, LLC ("MorelandConnect," "us," "our" or "we") is committed to protecting your privacy. Our privacy policy, which applies to all Users of our Percorso applications including Percorso Promise, Percorso Portfolio, and Percorso Preaching ("Percorso"), is designed to explain the information we collect and how we use it to provide our services ("Privacy Policy"). Capitalized terms not defined in this Privacy Policy have the meanings provided in our EULA]. This Privacy Policy is part of, and incorporated into, the EULA.

By accessing and using Percorso, you consent to our collection, use, processing, sharing and disclosure of your Personal Information (defined below) and other information as described in this Privacy Policy.

### 1. TYPES OF INFORMATION WE *COLLECT*

We collect both "Personal Information" and "Non-Personal Information" about our Users. Personal Information is information that can be used to contact or identify you. "Non-Personal Information" is information that cannot be used to contact or identify you and is not linked to information that can be used to do so. You are not required to provide the Personal Information in Percorso, but, if you chose not to do so, we may not be able to provide you with our services or respond to specific queries.

When you access Percorso we may collect your name, email address, age, gender, and facial images and videos. We may also collect Personal Information from your use of Percorso, including without limitation, your device identifiers, IP address and location data. Personal Information may be stored in the Percorso database.

If and when you interact with Percorso or Moreland through social media networks, such as "following" us, sharing content or contacting us through Facebook, Twitter, Instagram or other sites, we may receive information about you, including your profile information, picture, user ID associated with such social media account, friends list, and any other information you permit the social media network to share with third parties. The data we receive is dependent upon your privacy settings with the social media network in question.

Examples of Non-Personal Information that we may collect include your hardware model, operating system, and device settings.

## 2. HOW WE *USE* YOUR INFORMATION

### a. Personal Information

Moreland may use your Personal Information for the following representative purposes:

- Send communications, including administrative emails
- Send you promotional/marketing information, newsletters, offers or other information
- Responding to your requests and queries
- Processing services, resolving disputes, preventing and identifying fraud and verifying your identity

Moreland may see or review the Personal Information you submit in Percorso

### b. Non-Personal Information

Moreland may use Non-Personal Information for the following representative purposes:

- Perform internal operations on Percorso
- Identify and make improvements to Percorso
- Aggregate information collected to use in statistical analysis to help us track trends and analyze patterns

## 3. HOW WE *SHARE AND DISCLOSE* INFORMATION

We know how important it is to keep your Personal Information confidential. We will not share or disclose your Personal Information with anyone other than the entities set forth below, or as specifically approved and directed by you through Percorso.

We may share Personal Information with trusted vendors, consultants and data processors, among others, who perform services on behalf of Moreland, including without limitation, companies that service Percorso. Moreland has selected companies and individuals who maintain high standards with respect to privacy and agree to use the Personal Information only to perform specific services on behalf of Moreland and in accordance with the terms and conditions of this Privacy Policy.

Aggregated anonymous information is the combination of your Non-Personal Information with the Non-Personal Information of other Users ("Aggregated Anonymous Information"). Aggregated Anonymous Information does not allow you to be identified or contacted. We may share such Aggregated Anonymous Information with third parties.

We may disclose information we have collected about you if required to do so by law or if we, in our sole discretion, believe that disclosure is reasonable to comply with the law, requests or orders from law enforcement, or any legal process (whether or not such disclosure is required by applicable law), or to protect or defend Moreland's, or a third party's, rights or property.

We may share all or some of your Personal Information with any of our subsidiaries, joint ventures, or companies under common control, in which case we will require them to honor this Privacy Policy. Additionally, in the event we undergo a business transition such as a merger, acquisition by another company, or sale of all or a portion of our assets, your Personal Information may be among the assets transferred. You acknowledge that such transfers may occur and are permitted by this Privacy Policy, and that any entity that acquires us, is merged with us or that acquires our assets may continue to process your Personal Information as set forth in this Privacy Policy.

#### 4. COMMUNICATIONS

By creating and/or accessing your account on Percorso, you consent to receive certain communications and notifications from us, including terms and conditions, agreements, notices and disclosures (collectively, "Communications"), and agree that all Communications that we provide to you electronically satisfy any legal requirement that such Communications would satisfy if they were in writing. You may modify or opt out of receiving messages sent for marketing purposes, or certain other communications, by following the unsubscribe instructions in such messages. Please note that despite any indicated marketing preferences, we may still send you administrative emails and notifications regarding Percorso, including, for example, notices of updates to our Privacy Policy. Reminders to complete your daily health survey and Exposure Alerts will only be sent if you affirmatively "opt in" to them through the Percorso and have enabled the appropriate settings on your device.

#### 5. UPDATING YOUR PERSONAL INFORMATION

You may revise or request us to delete your Personal Information by contacting us directly at [info@morelandconnect.com](mailto:info@morelandconnect.com). However, please note that we may be required to maintain certain Personal Information, indefinitely or for a certain period of time, in which case we will comply with your deletion request only after we have fulfilled such requirements. When we delete any information, it will be deleted from our active database, but may remain in our archives. We may retain your information for fraud detection or similar purposes. Note that if we have already disclosed some of your Personal Information to third parties, we cannot access that Personal Information any longer and cannot compel the deletion or modification of any such information by the parties to whom we have made those disclosures.

## 6. CHILDREN

Percorso is not directed or intended for children under 13 years of age. We do not knowingly solicit, collect or maintain information from those we actually know are under 13, and no part of Percorso is targeted to attract anyone under 13. We also do not send email correspondence to anyone who advises that they are under the age of 13. If we later obtain actual knowledge that a User is under 13 years of age, we will take steps to remove that user's Personal Information from our systems. If you are the parent or guardian of a child whom you believe has disclosed Personal Information to us, please contact us at [info@morelandconnect.com](mailto:info@morelandconnect.com) so that we may delete and remove such information from our system.

## 7. SECURITY AND DATA RETENTION

We are very concerned with safeguarding your information. We employ all reasonable administrative, physical and electronic measures designed to protect your information from unauthorized access. We will make any legally required disclosures of any breach of the security, confidentiality, or integrity of your unencrypted electronically stored Personal Information or "personal data" (as defined in applicable state statutes on security breach notification) to you via email or conspicuous posting on Percorso in the most expedient time possible and without unreasonable delay, insofar as it is consistent with (i) the legitimate needs of law enforcement or (ii) any measures necessary to determine the scope of the breach and restore the reasonable integrity of the data system. Your consent to such purpose remains valid after termination of our relationship with you. Although guaranteed security does not exist either on or off the Internet, we make commercially reasonable efforts to make the collection and security of such information consistent with this Privacy Policy and all applicable laws and regulations.

## 8. CHANGES TO OUR PRIVACY POLICY

We reserve the right to change, modify, add or remove portions of this Privacy Policy at any time and without prior notice, and any changes will become effective immediately upon being posted unless we advise you otherwise. However, we will not make any adverse, material changes to the way we use your Personal Information as described in this Privacy Policy without giving you an opportunity to opt out. Your continued use of Percorso after this Privacy Policy has been amended shall be deemed to be your continued acceptance of the terms and conditions of the Privacy Policy, as amended. We encourage you to review this Privacy Policy regularly.

## 9. PRIVACY RIGHTS FOR CALIFORNIA RESIDENTS

Under California's "Shine the Light" law, California residents have the right to request in writing from businesses with whom they have an established business relationship: (i) a list

of the categories of Personal Information, such as name, address, e-mail address, and the type of services provided to that individual, that a business has disclosed to third parties (including affiliates that are separate legal entities) during the immediately preceding calendar year for the third parties' direct marketing purposes, and (ii) the names and addresses of all such third parties. To request the above information, California residents can email us at [info@morelandconnect.com](mailto:info@morelandconnect.com).

## 10. CONTACT US

If you have any questions regarding our Privacy Policy, you can contact us via email at [info@morelandconnect.com](mailto:info@morelandconnect.com), or write to us at MorelandConnect LLC, 5601 Hudson Drive, Hudson, Ohio 44236.